



CALL FOR EXPRESSION OF INTEREST

VIDEO DOCUMENTARY PRODUCTION – WE4R PROJECT

Project: WE4R PROJECT

Location: Turkana Central and Loima Sub Counties, Turkana County

Assignment: Documentation of case studies and production of a video documentary

Proposed Period: September 2026

Reference Number: WE4R-2026-001

1. Background

TUPADO is implementing the **WE4R Project**, which seeks to promote women's access to rights, resources and representation in land governance. The project works with communities in **Turkana Central and Loima Sub Counties** to strengthen women's ability to participate meaningfully in decision concerning community land, use and contribute to gender responsive land governance.

As part of the project's learning, communication and visibility efforts, TUPADO seeks to engage a competent **media company/video production firm** to document and produce a compelling video documentary highlighting women's experiences, achievements, challenges and successes in land governance.

The documentary will focus on real stories from women and communities, demonstrating how women-led land initiatives are contributing to stronger livelihoods, increased participation, improved decision making and more inclusive land governance.

2. Purpose of the Assignment

The purpose of the assignment is to **identify, document and publish compelling case studies and success stories of women-led land initiatives** supported through the WE4R Project.

The documentary should go beyond documenting activities and instead tell authentic human stories that demonstrate the changes experienced by women, their families and communities.

3. Key Areas of Documentation

The selected media company will be expected to:

- Identify compelling stories of women leading or participating in land governance initiatives.
- Document successful cases as well as challenges faced by women in exercising their land rights.
- Conduct interviews with women beneficiaries, community members, project staff and relevant stakeholders.
- Capture women's experiences and perspectives on land rights and decision making.

- Document community activities, meetings, dialogues and other relevant project interventions.
- Showcase how women's participation has contributed to improved and gender responsive land governance.
- Capture high quality photographs and video footage for communication, advocacy and reporting purposes.
- Highlight lessons that can inform community dialogues, policy engagement and influencing.

4. Expected Results

The assignment is expected to contribute to:

- **Published case studies and success stories** showcasing women-led land initiatives.
- Increased visibility of WE4R Project results and women's achievements.
- Strong evidence and human stories that can be used in dialogues and policy influencing.
- Enhanced public awareness of **women's land rights and gender responsive land governance**.
- Increased visibility of the voices, experiences and contributions of women in Turkana communities.

5. Expected Deliverables

The selected media company will be expected to deliver:

1. A high-quality video documentary capturing the project's impact and women's stories. (8–10-minute)
2. 1–2-minute video trailer suitable for social media, digital communication and promotional purposes.
3. Short video clips suitable for social media and digital communication.
4. High resolution photographs from the documented activities and interviews.
5. Raw video footage and photographs for future use by TUPADO.
6. Interviews and personal testimonies from selected women and other key stakeholders.
7. A final edited documentary incorporating TUPADO and relevant project branding requirements.
8. 2–3 professional case studies documenting compelling women-led land initiatives, experiences, achievements, challenges and lessons learned.

6. Geographical Coverage

The assignment will cover selected project locations within:

- **Turkana Central Sub County**
- **Loima Sub County**

Specific sites and beneficiaries will be identified and coordinated by TUPADO in consultation with the selected media company.

Documentary Period will be 5 days

7. Approach and Storytelling

The media company is expected to use a **human centred storytelling approach**, giving prominence to the voices and experiences of women. Stories should capture where appropriate:

- The situation before the project intervention.
- The challenges women experienced regarding land rights and participation.
- The intervention or support provided through the WE4R Project.
- Changes experienced by individual women, households and communities.
- Remaining challenges and lessons learned.
- Women's aspirations for the future.

The documentary should present women as **active agents of change**, rather than simply as beneficiaries of project interventions.

8. Ethical and Safeguarding Requirements

The selected media company will be required to adhere to TUPADO's safeguarding, confidentiality and ethical communication requirements. All participants featured in the documentary must provide informed consent before photography, filming or interviews.

The media company must ensure respectful representation of participants and use appropriate, gender sensitive and disability inclusive language and terminology. Personal information and sensitive stories must be handled confidentially.

All TUPADO and WE4R branding, including logos, colours and other visibility requirements, must be obtained from and approved by TUPADO before use.

9. Required Qualifications and Experience

Interested media companies should demonstrate:

- Proven experience in documentary production and storytelling.
- Experience documenting development, humanitarian, gender, land rights or community-based programmes.
- A strong portfolio of similar assignments.

- Qualified personnel, including a producer/director, videographer, photographer and editor as appropriate.
- Availability of professional video, photography, audio and lighting equipment.
- Ability to work in remote and community settings.
- Strong understanding of ethical storytelling, informed consent and safeguarding.
- Experience producing content for NGOs, development partners or other institutions will be an added advantage.

10. Submission Requirements

Interested media companies should submit:

- Company profile.
- Portfolio and links to previous documentary work.
- Relevant experience in similar assignments.
- Proposed methodology and approach.
- Proposed team and qualifications.
- Work plan and proposed timeline.
- Financial proposal.
- At least two relevant client references.

11. Application

Interested and qualified media companies are invited to submit their proposals to **TUPADO** for consideration.

Deadline for submission: 16th September 2026

Email: tenders@tupado.org

Subject: *Expression of Interest – WE4R Video Documentary Production*

Only shortlisted media companies will be contacted.

TUPADO reserves the right to accept or reject any proposal in accordance with its procurement procedures.